

Our Story. Our Values. Our Vision. Our Mission.

Our Story

The Zibara Family got started in the Uniform and Teamwear industry back in the 80's as two of the seven siblings cleaned out the family spare room and called it "The Office". With a lot of hard work and impeccable customer service, the business took off!

We started as a reseller but added much more to our offering as we grew. Now we offer Uniforms, Branded Clothing, Workwear and Teamwear solutions with every kind of decoration including Embroidery, Sublimation, Heat Press Printing and Screen Printing.

Today we employ close to 30 Australians, all from different backgrounds, in our factory and office on the Central Coast of NSW in Erina. A humble team of Graphic Designers, Corporate Clothing, Workwear and Teamwear professionals each working together to service our customers and take the business forward.

From our factory in Erina, we brand over 1,000 pieces of clothing every day. This production capacity happens across our decoration departments: Embroidery, Sublimation and Heat Press Printing. Our in-house machinists work around the clock to assemble Teamwear garments that get delivered daily.

We choose to partner with quality brands who have their garments clinically tested for the Australian climate.

Along with being experts in garment branding we also have many years' experience in relationship building, marketing, sponsorships & networking.

As a family business we love bringing people together and we love that we are more than just a name on a label – 'ZBR Zibara'

We Look forward to partnering with you

Our Values

At ZBR Zibara, who we are is very important to us. So, when we come to work, we strive to uphold five team values:

Dedication to our purpose.

- **Communication** for a better customer experience.
- **Accountability** to owning our work.
- **Integrity** to guide our principles.
- **Quality** that surpasses expectations.

Our Vision

Our vision is to continue to grow as Australian manufacturers and be the trusted teamwear manufacturer & uniforms supplier on the east coast of Australia by innovating and pushing the boundaries of what is possible.

Our Mission

Our family mission is to provide our customers with reliable apparel for their teams, with fabrics that are designed & assembled to make them move, whether for their sporting team or their workplace.

ZBR Zibara is a proudly Australian-owned family business, supporting sustainable practices while employing over 30 people. The company's commitment to Australian manufacturing has been the focus of the organisation over the last decade. Through the development of manufacturing teamwear to recycling initiatives, ZBR Zibara will continue to grow in the Australian market.